



# SPONSORSHIP KIT

[maccamps.ca](http://maccamps.ca)

**MAC**

MINISTRY TO AFRICANS IN CANADA

## About MAC Camps

**MAC Camps** was founded in 2016 by John & Jennifer Brown after twenty years leading medical, educational and spiritual services to the people of Africa on their home continent.

In the last six years the Browns became increasingly aware of the growing African population right in Canada. Many arrive here after years of tumult in war-ravaged countries or after long months languishing in refugee camps. Sometimes children and teens arrive in Canada before their parents. Often they struggle with the aftereffects of violence in their homeland. Almost always they feel dislocated by a new language, new schools, and new expectations.

The goal of **MAC Camps** is to give these African and refugee children the chance to get out of the city and be refreshed in our great Canadian wilderness. John says, *"We are committed to giving these kids the experience of a lifetime. We want to grow their self-confidence, help them make and keep friends, and gain a deeper understanding of their Creator."*

## MAC Camps Backgrounder

At **MAC Camps** we do not operate our own facilities but instead use safe, well-equipped camp facilities that are accessible to major centres across Canada where Africans and refugees have settled.

### We focus on developing tomorrow's leaders:

- By helping our campers connect with each other and the out-of-doors
- By ensuring that our staff understand that every camper is the most important reason we are at camp, and is deserving of our care and attention wherever we are - day or night
- By making the camp experience FUN and meaningful
- By giving campers the opportunity to observe and learn from gifted, mature mentors (*counselors, staff and special speakers*)

## Recognition & Benefits

\$500 / table

- Recognition on the MAC Camps Website (maccamps.ca)
- Verbal recognition during the evening of the gala
- Logo display throughout the evening on the projector
- Logo display on gala video
- Logo display on all social media outlets



## New 2018 Facts & Figures

### We're Expecting 180 Campers at our 3 Camps in 2018

At 60 young people per camp, we expect the cost of each camp to be [**\$220/camper**] **\$13,000**, less the registration fee paid by parents or guardians [**\$50/camper**] = **\$10,000**

In other words, parents who are new to Canada and just starting to earn salaries pay 23% of camp costs, through the **\$50 registraion fee**, and MAC must raise the 77% of the cost, for a **total of \$30,000 to be raised**.

### Our new camp facilities for 2018:

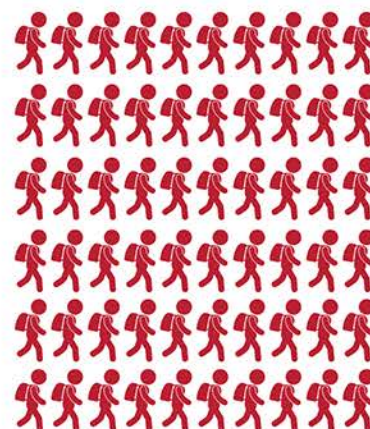
- o Pleasant Bay Camp in Consecon (near Trenton) Ontario
- o Mount Traber Bible Camp in Shubenacadie in central Nova Scotia



**Camp Rhino (Ontario)**  
\$13,000



**Camp Soar (Ontario)**  
\$13,000



**Camp Soar (Nova Scotia)**  
\$13,000



**\$220/camper**  
less \$50 registration fee

**x**

**180** happy campers

**=**

**\$30,000**  
total we need to raise

